

# LEARNING & DEVELOPMENT SUMMIT 2009

April 23 Conference: SGD 300  
April 24 Workshops: SGD 200  
Full Package: SGD 450  
Limited Seats Available

M Hotel, Singapore  
[www.alleventsgroup.com/learn&dev09](http://www.alleventsgroup.com/learn&dev09)

Ensuring the Relevancy of Your Learning and Development Programmes in the New Economic Reality

## How does the new economic reality impact your learning and development goals and strategies?

Your Take Away from this Value Packed Conference:

- ✓ Address key communication strategies for learning and development in the organization as we measure the performance of our learning and development programmes
- ✓ Gain new perspectives and insights on the latest in blended learning, technologies and more
- ✓ Network with your peers representing many of the leading businesses and public sector organisations



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April 23-24, 2009  
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## The Programme

“Use the recession to build internal skills. Cut training and development last.  
That resource is critical to success in the post-recession period”

-George Colony, *CEO, Forrester Research*



There is no doubt that the turbulent economy causes all of us to re-think our place in the business and how we impact growth and sustainability. There is greater scrutiny on training budgets just as there is with spending in all departments, so we need to be prepared to communicate the value of learning to senior-level executives.

As the field of workplace learning and development grows, we need to keep up with the latest in methodologies, case studies and technologies as we continuously benchmark to stay ahead of the curve.

With the challenges ahead, we also need to constantly communicate the value of learning and development and show how we can continue to add value to the business even as the economy shrinks.

Join Learning & Development Summit 2009 as practitioners, experts and thought leaders gather to share experiences on organizational learning, people development and learning delivery

A variety of sessions including addresses, interactive sessions, case studies and theory presentations will give you the essential knowledge and practical strategies to drive your business forward in today's world of massive change. Don't miss out!

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## The Agenda

### Conference Day: April 23, 2009

- 08:30 Registration
- 09:00 Welcome Address by Conference Chairman
- 09:15 Heart-to-Heart in Conversation: Assessing the Impact of the Global Economic Recession on Learning and Development  
Panelists: Lekitha Sivalingam, *People & Culture Director, Malaysia, TNS*  
Christopher Goh, *Director, Global Learning & Leadership Development, AGILENT TECHNOLOGIES*  
Gyan Nagpal, *Regional Head of Development - Asia Pacific, HR DEUTSCHE BANK AG*
- 10:00 Sustaining Performance in a Downturn: Essential Ingredients for Increasing Levels of Performance through a Focus on Its People  
Mira Gajraj Mohan, *Regional Leader, Talent Management Consulting (ASEAN), WATSON WYATT*
- 10:45 Networking Coffee Break
- 11:15 Inspiring Tomorrow's Leaders Today - The Optimizing of the Generations at Work  
Ready or not, the multi-generational workforce is upon us. Turn generational diversity from a Management Nightmare into your Competitive Advantage!  
Cheryl Liew-Chng, *CEO, LIFEWORKS PTE LTD*
- 12:00 Happiness and Resilience in 2009: Harnessing the Power of Positive Psychology to meet today's Workplace Challenges  
Philip Merry, *Founder and CEO, GLOBAL LEADERSHIP ACADEMY*
- 12:45 Networking Lunch
- 14:00 Applying Learning and Development across Cultures: Ensuring the Maximum Impact of your Training and Development Programmes by not forgetting the Influence of Culture  
Lekitha Sivalingam, *People & Culture Director, Malaysia, TNS*
- 14:45 Linking Strategy & Performance - Is Learning the Answer?  
Daniel Mitchell, *Head of Mercer College - ASEAN, MERCER*
- 15:30 Networking Coffee Break
- 16:00 Obtaining Management Buy-in to your Learning & Development-related Proposals, Ideas and Strategies  
G.K. Lim, *President, HRD GATEWAY*
- 16:45 End of Conference

### Workshop Day: April 24, 2009

09:00 - 12:00  
SUCCESS FROM WITHIN

This workshop is based on a proven proprietary in-house developed model, ACT™ that focuses on an "Inside Out" approach to empower the participants to create continuous and sustainable desired results deliberately.

The workshop outline includes:

- knowing Yourself from "Inside Out"
- engaging the Universal Laws
- transforming Desires to Effortless Success

At the end of this session, the participants will be equipped with simple and effective tools and exercises that they can immediately apply at a personal and organizational level.

Tham Fun Yuen, *Director, XUAN LEARNING INTERNATIONAL PTE LTD*

12:30 - 15:30  
TRAINING DESIGN

This workshop will enable you to develop a structured approach to training design. It will help you determine how to incorporate a variety of different training styles and remain cost-effective whilst maintaining the balance between the training requirements of the organisation and the learning needs of the individual ...more

Daniel Mitchell, *Head of Mercer College - ASEAN, MERCER*

15:30 - 18:30  
SECRETS OF DYNAMIC TRAINERS REVEALED

What makes Training Powerful and Effective? Are there ways to teach so that participants will be involved, always learning and responding with high energy? You will learn the techniques on how top trainers use Accelerated Learning Techniques to teach with passion, stir their hearts and impact lives. If you want to deliver in a powerful manner, this session is a MUST.

Highlights:

- How to create a High Energy Environment for Learning
- How to ALWAYS get participants to participate and share their learning experiences
- Techniques to effectively increase memory retention to at least 80%
- How to get instant BUY-IN from the audience
- Get Hands-on experience in creating a training program and delivering it

Kenneth Kwan, *Dynamic Teams & Communications Public Speaker, DEEP IMPACT*

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## The Opportunities

### GOLD SPONSOR:



The learning experience is a key component to success in companies competing globally in today's world. Chances of success in global learning are exponentially higher when training content and materials are culturally customized to cater to the target audience.

Verztec specializes in the Full Localization of Training Content and Coursewares, which include Cultural Adaptation and Language Translation of Onscreen text, graphics, user interfaces, online help files, audio/video simulations, voice-overs and animations.

Verztec's Localization and Translation services significantly reduces Training costs, speed up time-to-market, enhance user-learning experience and at the same time, ensure consistent and high quality localized content for a global learning curriculum.

Verztec brings along years of experience in:

- \* eLearning Localization
- \* Flash Engineering & Graphics Localization
- \* Web Localization
- \* Multilingual Desktop Publishing
- \* Multilingual Copywriting & Copyediting
- \* Professional Translation & Proofreading
- \* Software Localization, Internationalization & Testing
- \* Multilingual Voice-overs
- \* Multilingual Transcription
- \* Multilingual Brand Management

Verztec's dedication in delivering top quality globalization solutions is affirmed by our ISO 9001:2000 certificate awarded on December 2007. Visit: <http://www.verztec.com> for more information about our services.

### SPONSOR:

## MERCER



Do you have a key product or service to feature?

Learning and Development Summit 2009 creates excellent opportunities that will allow you to maximize your organisation's exposure to your target audience.

With one customised lucrative investment, L&D Summit 2009 will enable you to meet your marketing objective through:

- Thought leadership
- Networking by invitation
- Branding and product focused

To find out how L&D Summit 2009 can serve your marketing, business development and other business needs, please contact:

Kelvin Kua  
Business Development Manager  
Tel: +65 6506 0955  
Fax: +65 6749 7293  
Email: [kelvin@alleventsgroup.com](mailto:kelvin@alleventsgroup.com)

### Media Partners:



Partner with Learning & Development Summit 2009 and look forward to:

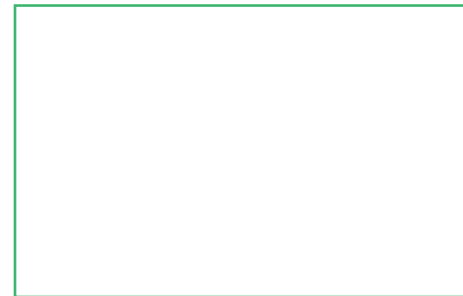
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For marketing partnership opportunities, please contact:

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# LEARNING & DEVELOPMENT SUMMIT 2009

Conference Day: April 23, 2009  
Workshop Day: April 24, 2009



## REGISTRATION FEES

|   | Price   |
|---|---------|
| <input type="checkbox"/> Conference + 3 Workshops | SGD 450 |
| <input type="checkbox"/> Conference Only          | SGD 300 |
| <input type="checkbox"/> Workshops Only           | SGD 200 |

\* Registration fee exclusive of all relevant taxes

Approving Manager Mr ( ) Mrs ( ) Ms ( ) Dr ( ) Other ( )

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_ Department: \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Delegate 1 Mr ( ) Mrs ( ) Ms ( ) Dr ( ) Other ( )

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_ Department: \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email: \_\_\_\_\_

Delegate 2 Mr ( ) Mrs ( ) Ms ( ) Dr ( ) Other ( )

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_ Department: \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email: \_\_\_\_\_

Delegate 3 Mr ( ) Mrs ( ) Ms ( ) Dr ( ) Other ( )

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_ Department: \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email: \_\_\_\_\_

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## WAYS TO REGISTER

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Post: All Events Group Pte Ltd  
221 Henderson Road  
Unit 01-01C Henderson Building  
Singapore 159557

## EASY PAYMENT METHODS

By Telegraphic Transfer:

to All Events Group Pte Ltd  
United Overseas Bank  
Account Number: 421-300-086-6  
Branch Code: 7375-494

By Cheque-Mail:

Please make cheques payable to:  
ALL EVENTS GROUP PTE LTD.

Kindly write the delegate's name and company at the back of the cheque.

Payment Policy: Payment is due in full at the time of registration. Full payment is mandatory for event attendance. Cancellations & Substitutions: Substitutions will be accepted at any time prior to the event. AEG will not provide refunds for cancellations. For cancellations received in writing more than seven (7) days prior to the conference, you will receive a full credit to be used at another AEG event for up to one year from the date of issuance. For cancellations received seven (7) days or less prior to an event (including day 7), no credits will be issued. In the event that AEG cancels an event, a full credit will be credited to the delegate for use at another AEG event. This credit is valid for one (1) year from the date of issuance. We reserve the right to change the venue and date of the event if required. AEG is not responsible for any loss or damage as a result of a substitution, alteration or cancellation / postponement of an event. AEG will assume no liability whatsoever in the event this event is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this event impracticable or impossible. For purpose of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergencies. Program Change Policy: Please note that speakers and topics were confirmed at the time of publishing; however circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, AEG reserves the right to alter or modify the advertised speakers and/or topics if necessary. Any substitutions or alterations will be updated on our web page as soon as possible.